

**23rd ICOM General Conference
Rio de Janeiro, Brazil, 10-17/08/2013**

**13th UMAC Annual Meeting
30th CIPEG Annual Meeting**

Evaluating change

Change is everywhere inside and outside the university. How are university museums adapting and evaluating these changes? Think how much has changed in the last ten or even the last five years in your workplace and ordinary day-to-day life (digital technology, economy, expectations, responsibilities, reporting...). University museums are not isolated from these changes – research and teaching methods are changing and these two duties alone are no longer sufficient if your museum is to compete and survive.

What innovations have you introduced to react to social change and reach new audiences? What help have you received from training and refresher programs, internships, discussions at conferences? Where do you seek inspiration to meet social change and to evolve practical reactions to change? Are museum studies programs producing graduates that have the necessary skills – or is on the job experience far more valuable? What are the most valuable practical lessons of last few years?

The conference is the place for a wide and frank exchange. A key point is how do you evaluate your responses so that improvement is crystal clear to your senior management? And if there seems to be no significant improvements to report, how do you react? Who can assist and confirm your evaluation? More generally the question of the evaluation of the university museums activities will be addressed here from various and different points of view.

PROGRAM

12/08 - MONDAY [Cidade das Artes]

[1:45 pm – 2:30 pm]

Welcome Address

Hugues Dreyssée
UMAC President/ University of Strasbourg, France

Claire Derriks
CIPEG President/ Royal Institute of History of Art, Belgium

José Lira
Chair of 13th UMAC Meeting/ CPC - University of São Paulo, Brazil

[2:30 pm – 4:15 pm]

Session 1 – Changing Values and Evaluating changes

Panu Nykänen (Moderator)
Aalto University, Finland

New Scenarios to evaluate changes in University Museums
Luisa Fernanda Rico Mansard
Universidad Autónoma de Mexico, Mexico

University museums evaluation by fuzzy logic
María del Carmen Maza, Graciela Weisinger and Tomás del Carril
Universidad de Buenos Aires/ Universidad del Museo Social Argentino/ Academia Nacional de Ingeniería,
Argentina

Asutosh Museum of Indian Art: evaluating changes
Supreo Chanda
University of Calcutta, India

Nothing ever changes, really
S.C. Scholten
University of Amsterdam, The Netherlands

[4:30 pm – 5:30 pm]

Welcome cocktail (offered by the University of São Paulo)

13/08 – TUESDAY [Cidade das Artes]

[9:00 am – 10:30 am]

Session 2 - Digital technologies and the future of collections

Marcus Granato (Moderator)

Museum of Astronomy and Related Sciences, Brazil

Digitalization, 3D printing, and the future of museum space

Christopher Graeme Nelson

Macquarie University, Australia

Born digital: Challenges in collecting new art forms

Linda R. Tyler

The University of Auckland, New Zealand

Virtuality in Italian University Museums

Elena Corradini

University of Modena and Reggio Emilia, Italy

[10:30 am – 10:45 am]

Coffee break

[10:45 am – 12:15 pm]

Session 3 - Articulating research and communication

Nathalie Nyst (Moderator)

Université Libre de Bruxelles, Belgium

A seminar on museography research (SIM) for all people.

Luisa Fernanda Rico Mansard

México Autonomous University, México

Changes in scholarly communication to the public: A cross-cultural special exhibition project in the Pergamonmuseum

Gabriele Pieke

Reiss-Engelhorn-Museen, Germany

Does Research in University Museums promote changes?

Vania Carvalho

Museu Paulista at the University of São Paulo, Brazil

Role of outdoor museum techniques in zoology education programs: Sri Lankan experience while teaching wildlife biology at underground level.

Suratissa Dissanayake and Dayawansa P. N.

University of Colombo, Sri Lanka

[1:30 pm – 3:00 pm]

Session 4 - Responses to political and social changes

Graciela Weisinger (Moderator)

Universidad del Museo Social, Argentina

Facing changes in the requirements for the curatorship program: a report from a small private university museum in Tokyo

Akiko Fukuno

International Christian University Hachiro Yuasa Memorial Museum, Japan

University museums and public authorities: what are the links? Considerations about Museums' official recognition

Nathalie NYST

Université Libre de Bruxelles, Belgium

Changing Communities, Changing Engagement: A museum responds to challenges and opportunities

Nicola Ladkin

Museum of Texas Tech University, USA

[3:00 pm – 3:50 pm]

Inform-all Social Event

Hugues Dreyssée (Moderator)

UMAC President/ University of Strasbourg, France

University Museums in Mexico. Book and Cd, a great experience

Luisa Fernanda R. Mansard, Bertha Teresa Abraham Jalil and Lourdes Monges

UNAM/ UAEM/ ICOM, Mexico

From Change to Change

Ondřej Dostál

Mendel Museum, Masaryk University, Czech Republic

Pernambuco's Medical Memorial: documenting and exhibiting

Emanuela Sousa Ribeiro

Federal University of Pernambuco, Brazil

Collecting and Exhibiting Japanese Folk Art

Akiko Fukuno

International Christian University Hachiro Yuasa Memorial Museum, Japan

New museology and museum education at the University of Brasília's seismologic display

Thomas F. S. Nizio

University of Brasília, Brazil

14/08 – WEDNESDAY [Cidade das Artes]

[8:30 am – 10:00 am]

Session 5 – Emerging policies and practices

Hussan El Dine Zaher (Moderator)

University of Sao Paulo, Brazil

UST Museum: trailblazer in cultural heritage studies and conservation in the Philippines.

Isidro C. Abano and Anna Marie H. Bautista

University of Santo Tomas, Philippines

Science and technology museums at Federal University of Pernambuco: evaluating (no) change.

Emanuela Sousa Ribeiro and Arlindo Francisco da Silva Filho

Universidade Federal de Pernambuco, Brazil

The creation of a centre of museums, heritage and collections for the University of Tolima: changes in the social projection and other possible contributions.

Ana María Bernal Cortés and Hector Salgado

Universidad del Tolima, Colombia

A 21st Century global paradigm shift for university museums? Re-evaluating connections with curriculum and creating academic collections consortia.

Catherine Giltrap

Trinity College, Ireland

[10:00 am– 11:00 am]

Annual General Assembly

[11:00 am – 12:30 noon]

Session 6 – On the politics of collections and exhibitions

Catherine Giltrap (Moderator)

Trinity College, Ireland

University Museum spaces, soft power and cross-cultural communication.

A. Simpson, G. Hammond

Macquarie University Sydney – Australia

“Three different new formats in the Roemer- and Pelizaeus-Museum, Hildesheim (Germany): ‘Young Museum’, ‘Time for Museum’ and ‘Museum of Senses’”

Regine Schulz – CIPEG, Germany

Comparative Analysis of the New Expositions of Two Armenian University History Museums

Marine Mkrtchyan

ICOM - National Committee of Armenia, Republic of Armenia

A tale of two collections: cabinets/curiosities

Louise Anne D. Marcelino

University of the Philippines, Philippines

Session 7 – Panel “The Museum Studies Model 2.0”

[2:00 pm – 3:30 pm]

To bridge complex divisions between theory and practice that hinder museum studies programs, new and profoundly collaborative approaches must be conceived, prototyped, and implemented. What would Museum Studies 2.0 look like if we rebooted the discipline and started from scratch?

Kristian W. Anderson (Moderator)

Association of Academic Museums and Galleries, USA

Phaedra Livingston

University of Oregon, USA

Barbara Rothermel

Lynchburg College, USA

Brian Wallace

Bryn Mawr College, USA

POSTERS

"NEW-SEUM: New Uses of UST Museum's Spaces"

Anna Marie H. Bautista - UST Museum - The Philippines

"Ivory Worship: Faith and Art (UST Museum's response to "BLOOD IVORY")"

Atty. Edelberto C. Bunquin - UST Museum – The Philippines

"Environmental design as a factor that promotes access to knowledge in museological spaces"

Maria João Delgado - CIAUD, Universidade Técnica de Lisboa - Portugal

"UST Museum as venue for peace and inter-religious dialogue"

Anna Marie Bautista - University of Santo Tomas – The Philippines

"The melting of solids - the crisis of university museums and liquid modernity"

Lúcia Glicério Mendonça - Universidade do Porto – Portugal

"First ever fish museum and biodiversity center (FMBC) in Bangladesh"

Mostafa A. R. Hossain and Andrew P. Shinn - Bangladesh Agricultural University and University of Stirling - Bangladesh

"A honey museum project (Mérida, Venezuela)"

P. Vit, J.R. Luna, O. Rodríguez, O. Ruiz, U. Ferrufino Arnez - Universidad de Los Andes, Mérida, Venezuela

"The Digital Revolution at the University Museums: The Politecnico di Torino Museum"

Olivia Musso- Politecnico di Torino - Italy

"On Shaky Ground - re-evaluating the University of Canterbury James Logie Memorial Collection after the Christchurch earthquakes"

P. Minchin-Garvin and Terri Elder - University of Canterbury - New Zealand

"The emergence of vision for way out the maze of problems"

L.V. Kazantseva - Taras Shevchenko Kyiv National University - Ukraine

"UMACS: What is the formula for ongoing success and sustainability?"

Karl Van Dyke - Museum of Ancient Cultures Macquarie University - Australia

15/08 – THURSDAY [Off-site program]

[9:30 am – 10:10 am]

Lecture: Prof. Luis Fernando Dias Duarte

Claudia Rodrigues Carvalho - National Museum, Brazil (Moderator)

At the National Museum / Federal University of Rio de Janeiro

Luiz Fernando Dias Duarte is Professor at the Post-Graduate Program in Social Anthropology, of the National Museum (Museu Nacional), Federal University of Rio de Janeiro (UFRJ). He is Senior Researcher of the Brazilian National Research Council (CNPq). He acted as Director of the National Museum at Rio de Janeiro (1998-2001) and as a member of the National Trust Commission (IPHAN/MINC). He has published extensively on the Social Construction of Personhood (or Self), through ethnographical fieldwork concerning family, religion, sexuality, sensibility and nature. Editor of "Museu Nacional. 193 Anos". Rio de Janeiro: UFRJ, 2012; most recent paper in English: "Damascus in Dahlem: art and nature in Burle Marx' tropical landscape design". *Vibrant*, v.8 n.1, 01-06/2011. ISSN 1809-4341.

[10:10 am - 12:10 pm]

Tour at the UFRJ National Museum - exhibitions and collections

The Museu Nacional is the oldest scientific institution in Brazil and the largest museum of natural history and anthropology of Latin America. Created in 1818 and initially based at Campo de Sant'Anna, it was conceived to promote cultural and economic progress in the country. Originally called The Royal Museum, it was incorporated into the University of Brazil in 1946 and currently integrates the academic structure of UFRJ (Federal University of Rio de Janeiro). In 1892 it was transferred to the Palace of São Cristóvão, former residence of the Brazilian imperial family until 1889. Being located at the premises which for many years hosted the royal family, which still preserves architectural and artistic features of 19th century, in its façades, interiors and gardens. The objects included in the permanent exhibitions are part of a 20 million item of the scientific collection, which are preserved and researched by the department of biological anthropology, ethnology, archaeology, palaeontology, geology and zoology in the Americas.

<http://www.museunacional.ufrj.br/>



UFRJ National Museum, Rio de Janeiro, Brazil.

Photo: Professor Antônio Carlos Sequeira Fernandes

[12:45 pm – 1:30 pm]

Lunch at Fiocruz

[1:30 pm – 2:30 pm]

Tour at the Oswaldo Cruz Foundation (Fiocruz)

The Casa de Oswaldo Cruz was conceived in 1986 as a center for research and documentation dedicated to the history of the Oswaldo Cruz Foundation (Fiocruz) and the preservation of its memory. It later expanded its pursuits in science and health technology and today is active in education, information, and science communication, in addition to conducting research in a number of disciplines. The Casa currently preserves the most valuable share of Brazil's cultural heritage in the area of health, including collections that are landmarks of political, social, and cultural developments in health from as early as the late nineteenth century. It also offers Brazil's only graduate program in the history of the sciences and health, publishes *História, Ciências, Saúde — Manguinhos*, a quarterly scientific journal that enjoys a prestigious reputation within the Brazilian and international academic communities, and coordinates information networks in Latin America. Through exhibits and cultural events, the Casa's Museum of Life provides science education opportunities to some 200,000 people a year. Visitors to Fiocruz Castle, one of its venues, erected during Oswaldo Cruz's tenure, can learn about the historical transformations that have occurred in Brazilian public health through exhibits of scientific collections, photographs, letters, reports, and other objects.

<http://portal.fiocruz.br/pt-br/content/home>



Moorish Castle, Oswaldo Cruz Foundation Headquarter, Rio de Janeiro, Brazil.

Photo: Peter Illiciev.

[3:00 pm – 4:15 pm]

Tour at the Museum of Astronomy and Related Sciences (MAST)

The Museu de Astronomia e Ciências Afins (MAST), which opened to the public in 1985, is a research institute pertaining to the Brazilian Ministry of Science and Technology. One of its main activities is to preserve its collections, especially its collection of scientific instruments, which is what grants MAST its identity as a museum of science and technology. The museum stands in the grounds of the old National Observatory, and occupies a number of buildings that once belonged to it. These historical buildings and the collections originated within them are preserved by Federal Law since 1986. The MAST collection contains 2000 objects; 1600 belonged to the National Observatory and were used to provide services and research of great importance to the country, like determining and broadcasting the official time in Brazil, forecasting the weather and astronomical phenomena, delimiting Brazil's borders, and magnetic mapping of Brazilian territory. Most of the instruments date back to the nineteenth and early twentieth centuries, though some of the more aesthetically interesting pieces, like the quadrant by J. Sisson and the G Adams theodolite, are from the 1700s. It is an extremely diverse collection and many of the objects are connected to astronomy, topography, geodetics, geophysics, meteorology and optics. More recently, in response to a new collecting policy, the collection has been enlarged through the acquisition of artifacts from research institutes within the Ministry of Science and Technology from areas such as nuclear energy (Nuclear Engineering Institute and Institute for Radiodosimetry) and mineral technology (Center for Mineral Technology).

<http://www.mast.br/>



Museum of Astronomy and Related Sciences, Rio de Janeiro, Brazil.
Photo: MAST archives.

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